



Job Title:
Salesforce Developer

Department:
IT

Reporting To:
Salesforce Product Manager

Please note: this job description outlines key responsibilities and duties but is not exhaustive. Additional tasks may be assigned as needed to support Magenta Living's goals and objectives.

How your role will contribute to Magenta Living's Purpose, Vision & Values:

Our Purpose:

Empowering people is our purpose.

Our Vision:

We believe in opening doors to homes full of love, communities full of life and a world full of possibilities.

Our Values:

'Do the Right Thing'.

This is the thread that weaves our actions, decision-making, and connections.

- Lead development of Salesforce solutions to support digital transformation
- Design solutions that meet business needs and requirements
- Build Salesforce functionality including flows and decision matrices
- Provide input and challenge solution design using best practice
- Deliver intuitive, user-friendly experiences for colleagues and customers
- Ensure solutions are secure by design with appropriate access and data controls
- Manage Salesforce deployments to Production on behalf of the delivery team
- Work with Project Managers, Business Analysts and SMEs to deliver solutions
- Represent IT & Transformation as you engage with senior stakeholders to support transformation activity
- Manage relationships with delivery and strategic partners
- Identify opportunities for innovation through digital and Salesforce solutions
- Research emerging technologies and ways of working
- Support continuous improvement and digital capability across the business

At **Magenta Living**, our **Purpose, Vision & Values** aren't just words that sit on a page.

They serve as a constant reminder of **why we do what we do**.

*Let's all **#BeMoreMagenta**.*



What you will bring to us:

Essential Skills & Experience

- Demonstrable experience developing solutions through the Salesforce platform.
- A proficient understanding of Salesforce administration, including Salesforce lightning framework & Salesforce Service Cloud
- Prior experience in the development and delivery of a Salesforce CRM
- Ability to explain technical processes to a range of audiences
- Outstanding analytical skills
- Strong communication and presentation skills
- Excellent problem-solving abilities
- Confident to push your own ideas and challenge current ways of working

Desirable Experience:

- Experience working in Housing or a similar sector
- Experience in the following Salesforce applications...
- Marketing Cloud
- Experience Cloud
- Feedback Management / Customer Signals Intelligence
- Field Service
- Agentforce

Education & Qualifications

- Salesforce Accreditations such as Admin, Developer, Agentforce.

This role is not subject to a mandatory DBS check.

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