

Job Title:

**Business Intelligence
Analyst**

Department:

Transformation – Data

Reporting To:

Business Intelligence Lead

Please note: this job description outlines key responsibilities and duties but is not exhaustive. Additional tasks may be assigned as needed to support Magenta Living's goals and objectives.

How your role will contribute to Magenta Living's Purpose, Vision & Values:

Our Purpose:

Empowering people is our purpose.

Our Vision:

We believe in opening doors to homes full of love, communities full of life and a world full of possibilities.

Our Values:

'Do the Right Thing'.

This is the thread that weaves our actions, decision-making, and connections.

Enable Magenta Living to make data-driven decisions by delivering high-quality insights, reports, and dashboards.

Combine technical reporting expertise with analytical curiosity to interpret data, ask insightful questions, and challenge teams to make better decisions.

Help embed a culture of curiosity and evidence-based decision-making by turning data into actionable intelligence.

Work collaboratively across the organisation to support innovation, automation, and efficiency.

This role operates within Magenta Living's Microsoft reporting architecture. **Experience using Microsoft Fabric (including Power BI) and Microsoft Purview is essential**, as these are the primary platforms owned and developed by the Data Team. The role also requires the ability to utilise and support reporting across other business platforms (e.g., legacy tools, Salesforce, Tableau, NEC Housing, Totalmobile and Cloud Financials) to meet organisational reporting needs.

Key responsibilities

- Support the implementation of the BI strategy and roadmap, aligned with strategic priorities.
- Partner with colleagues in data, technology, and transformation to embed BI practices.
- Act as a trusted business partner, using analysis to challenge assumptions and drive improvement.

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They serve as a constant reminder of **why we do what we do**.

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- Deliver and improve reports, dashboards, and analytical outputs (primarily through Microsoft Fabric/Power BI), providing actionable insights.
- Utilise and support reporting capabilities in other business platforms (e.g., Salesforce, Tableau, NEC Housing, Totalmobile and Cloud Financials), ensuring outputs align to agreed definitions and the organisation's reporting standards.
- Engage with stakeholders to understand business needs and translate them into BI solutions.
- Develop and document report specifications, ensuring outputs are accurate and aligned with goals.
- Undertake data engineering tasks: extraction, transformation, and integration from multiple sources.
- Conduct business analysis to uncover trends, drivers, and root causes behind KPIs.
- Identify and resolve data issues such as inaccuracies and inconsistencies.
- Build, test, and maintain Power BI reports and dashboards.
- Manage testing and release phases, including user acceptance testing and automation.
- Support data governance and quality improvement by ensuring consistency and documentation.
- Facilitate workshops to help teams understand insights and identify actions for improvement.
- Provide training and guidance to report users to promote self-service and data literacy.
- Share knowledge and expertise across the business.
- Contribute to the ongoing improvement of Magenta's data function and BI capability.
- Play a key role in ensuring Magenta Living meets its regulatory obligations by supporting the development, validation, and assurance of data used in statutory and regulatory submissions.

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What you will bring to us:

Essential Skills and Experience

- Experience with Microsoft Fabric components (Lakehouse, Warehouse, Data Pipelines, Dataflows, Semantic Models).
- Understanding of One Lake architecture and data sharing across Fabric workloads.
- Experience building analytics on Delta tables/Lakehouse models.
- Familiarity with Fabric security concepts and Power BI security.
- **Essential:** strong Power BI capability within a Microsoft Fabric architecture, including working with Fabric Semantic Models and applying governance concepts supported by Microsoft Purview.
- Experience working across both modern data platforms and legacy reporting environments, supporting the transition from historic reporting processes to a Microsoft Fabric-led single source of the truth. Ability to reconcile outputs between old and new reporting systems to ensure consistency, accuracy, and trust during the transition period.
- An additional requirement is the ability to utilise other reporting platforms such as Salesforce, Tableau, NEC Housing, Total Mobile and Cloud Financials.
- Experience collaborating with Data Engineers to design and optimise data models.
- Experience sourcing, interpreting, and reconciling data from multiple operational systems to produce consistent reporting (e.g., CRM, housing management, mobile workforce and finance platforms).
- Ability to define analytical requirements and translate them into engineering specifications.

Essential Education and Qualifications

- Demonstrable experience in a business intelligence, analytics, or data analysis role.
- Proficiency in data reporting and analysis tools (e.g. Power BI, SQL).

Desirable Education and Qualifications

- Degree in a relevant field (e.g. data science, computer science, statistics, or business analytics).

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- Understanding of ELT patterns, data pipelines, and analytical consumption.
- Experience designing star schemas and analytical data models.
- Experience creating and maintaining Power BI/Fabric Semantic Models.
- Advanced DAX skills.
- Experience performing trend, cohort, and root-cause analysis.
- Ability to define and monitor leading vs lagging indicators.
- Experience using data to evaluate performance and impact.
- Experience delivering business analysis and insight.
- Experience with cloud-based data integration and reporting platforms.
- Experience working with stakeholders to gather and translate requirements.
- Excellent analytical and problem-solving skills.
- Ability to communicate complex information to all audiences.
- Strong teamwork and collaboration skills.
- Proactive and self-motivated, able to manage multiple priorities.
- Experience extracting, validating, and reconciling data required for regulatory returns, ensuring accuracy across legacy reporting and new Fabric-based models.

Desirable Skills and Experience

- Experience with version control (e.g. Git) for BI artefacts.
- Understanding of deployment pipelines for Power BI/Fabric.
- Experience with agile or product-based delivery models.
- Knowledge of data governance and quality principles.
- Understanding of open, administrative, and corporate data types.

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- Experience using analytics to shape strategy or improvements.
- BI or Data-related professional certification.

This role is not subject to a mandatory DBS check.
